



FOR IMMEDIATE RELEASE
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**New WIN Report: Post Secondary Training Demand On The Rise
*Southeast Michigan to add more than 7,500 new middle-skill jobs by 2019***

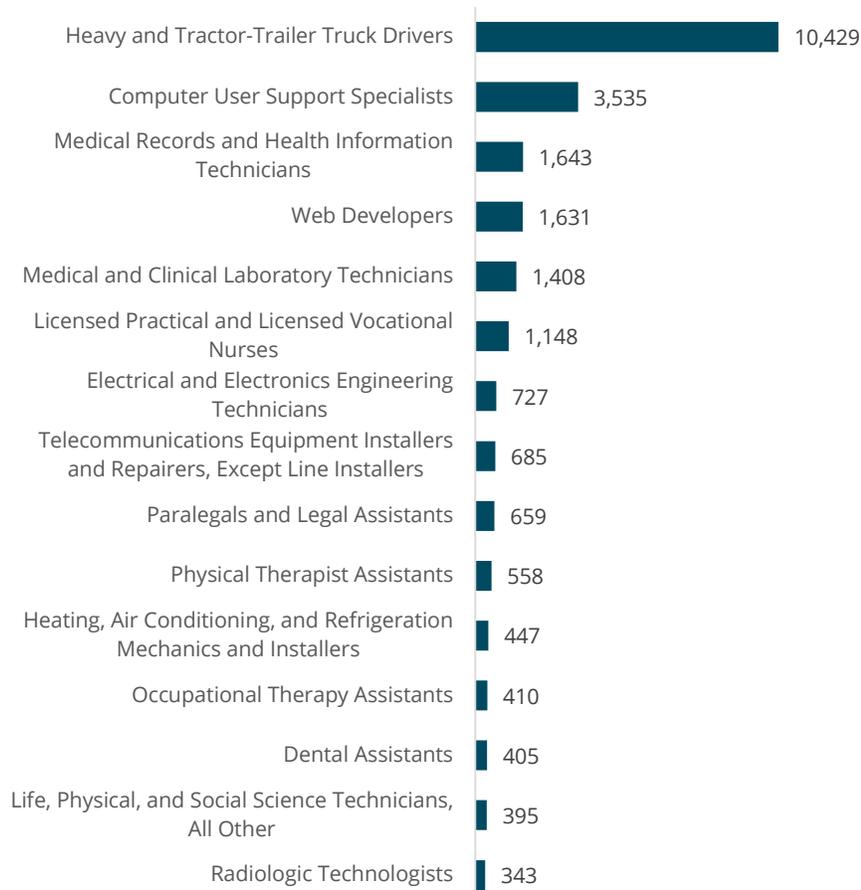
DETROIT, Mich. – The Workforce Intelligence Network (WIN) today released a report focused on middle-skill jobs (those that pay more than \$15 per hour and require more training than a high school diploma, but do not require a bachelor’s degree) in southeast Michigan, highlighting the importance of higher education and training. Employers in the region will add more than 7,500 new middle-skill jobs for workers by 2019.

With a shifting economic landscape, post-secondary training is now more important than ever. There will be negative job growth in the coming years for jobs that currently only require a high school diploma. By 2019, the total number of employees in jobs that require no post-secondary training will drop by more than 18,000, while jobs that do require post-secondary education are expected to add 20,000 jobs in the coming five years. Thirty-seven percent of total job growth will be in middle-skill jobs.

“Employer demand remains strong, with middle-skill jobs paving the way to a bright future with higher education and even more lucrative employment,” said Lisa Katz, executive director, WIN. “Projections show that over the next five years there will be no aggregate growth in employment for jobs that solely require a high school diploma or less, establishing a clear need for additional training and/or education after high school to be a competitive worker in today’s job market.”

Detroit, Ann Arbor, Troy, Flint and Southfield are among the top cities in Michigan for middle-skills job demand. Southeast Michigan’s current top trending middle-skill jobs include:

Top Posting Middle-Skill Jobs in Southeast Michigan, 2014



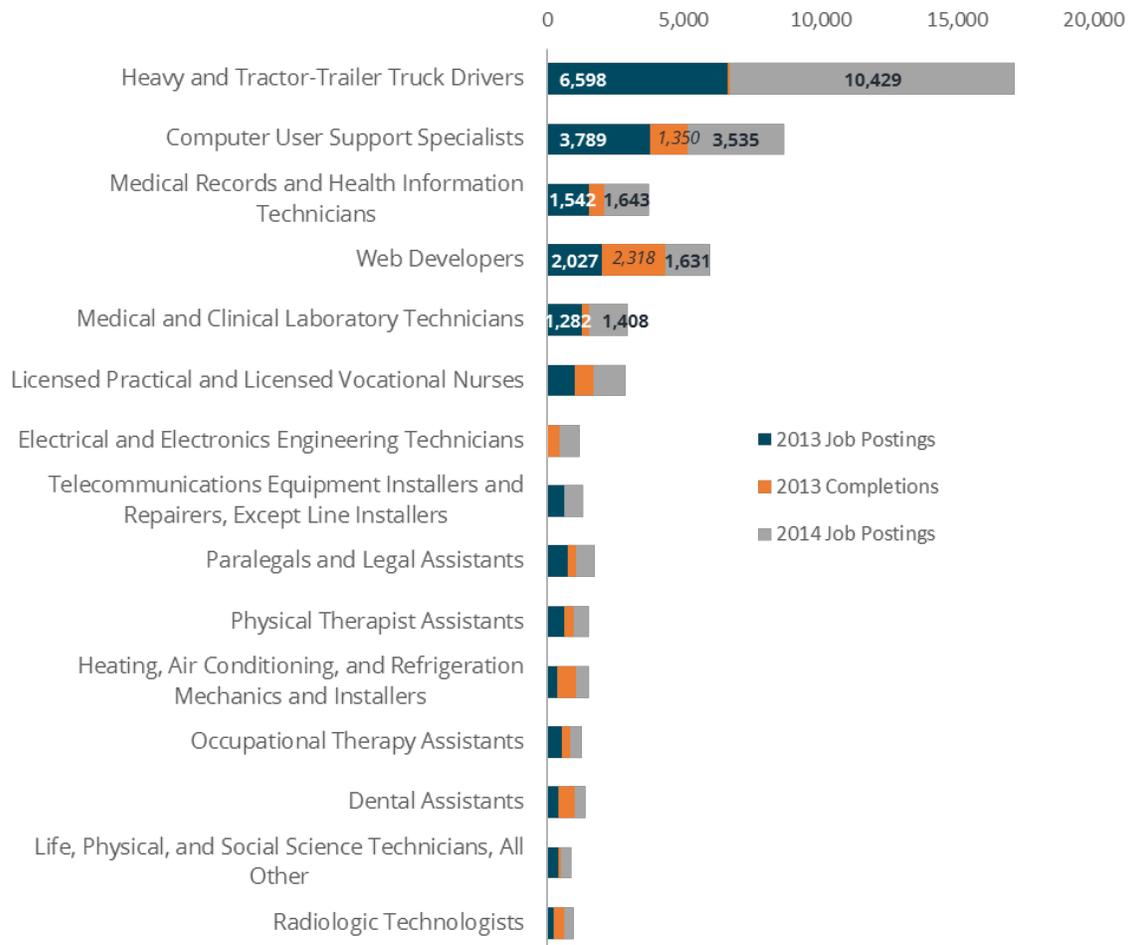
*Data: Burning Glass Technologies
Analysis: Workforce Intelligence Network*

Training for many of the top growing middle-skill jobs is available through southeast Michigan's community colleges, which currently provide training in all but one of the top ten middle-skills fields. Many Michigan Works! agencies can also help workers pay for training in high demand fields.

However, depending on the job, graduates in 2014 may or may not have been sufficient in meeting employer demand that year. For some occupations, 2014 graduates outpaced employer demand, but for others there were not nearly enough new graduates to meet employer needs.

Middle-Skill Supply/Demand Top Job Postings and Related Grads

2013-2014 Southeast Michigan



*Data: Burning Glass Technologies, EMSI
Analysis: Workforce Intelligence Network*

“With southeast Michigan’s future relying on an educated workforce with high-wage and high-skill jobs, higher education and training are fundamental for long-term sustainability for our economy,” Katz added.

The full middle-skills report can be found at: <http://www.win-semich.org/data-research/working-smarter-special-report-series/>

ABOUT WORKFORCE INTELLIGENCE NETWORK OF SOUTHEAST MICHIGAN

The Workforce Intelligence Network of Southeast Michigan (WIN) is a collaborative effort between nine community colleges and seven Michigan Works! Agencies, in partnership with numerous other organizations, to create a comprehensive and cohesive workforce development system in Southeast Michigan that provides employers with the talent they need for success. WIN covers a 9-county area, including Genesee, Livingston, Macomb, Monroe, Oakland, Shiawassee, St. Clair, Washtenaw and Wayne. WIN was founded with the support of the New Economy Initiative for Southeast Michigan and publicly launched in November 2011.

WIN partners:

Colleges

Henry Ford College
Macomb Community College
Monroe County Community College
Mott Community College
Oakland Community College
Schoolcraft College
St. Clair County Community College
Washtenaw Community College
Wayne County Community College District

Michigan Works! Agencies

Detroit Employment Solutions Corp.
Genesee-Shiawassee Michigan Works!
Livingston County Michigan Works!
Macomb/St. Clair Michigan Works!
Oakland County Michigan Works!
Southeast Michigan Community Alliance
Washtenaw County Michigan Works!

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