Introduction

The Workforce Intelligence Network for Southeast Michigan (WIN) partnership is a collaboration of six Michigan Works! Agencies (MWAs) and ten community colleges across a 16-county region in Michigan. The counties in the WIN partnership include: Genesee, Hillsdale, Huron, Jackson, Lapeer, Lenawee, Livingston, Macomb, Monroe, Oakland, Saint Clair, Sanilac, Shiawassee, Tuscola, Washtenaw, and Wayne, along with the City of Detroit.

The WIN partnership region’s labor shed highlights why, when it comes to talent, we must think regionally: The workforce is mobile. Although 91.0% of the region’s workforce live and work in the 16-county area, not all residents work in their home county. It is not uncommon for workers to commute one or two counties over for work. This means that the residents in every county should be ready for the job demands of employers hiring throughout southeast Michigan.

This document provides detailed information on where employees in the area commute to and from each day for work, how far they travel, along with other information about workers and businesses in the area. For more detail on the labor market please see WIN’s Quarterly Labor Market Report publications.

Where Residents Work

In 2015, Oakland County’s workforce consisted of 547,430 residents. 312,652 (57.1%) of the residents lived and worked within Oakland County, while the remaining 234,778 residents (42.9%) traveled outside of the county for work. Since 2014, the number of residents that traveled outside of the county for work has decreased by about 1,500 workers, from 232,345 to 234,778.

Oakland County residents shortened their commutes somewhat between 2014 and 2015, likely due to the decrease in those leaving the county. In 2014, 16.9% of the county’s workforce (95,605 individuals) traveled more than 25 miles to their place of employment, compared to 15.8% (86,647 individuals) in 2015. Oakland has seen considerable job growth. Wayne County was the most popular destination outside of Oakland County for residents to find employment. 113,456 residents (20.7% of the county’s workforce) traveled to Wayne County for employment in 2015, followed by 49,800 residents (9.1% of the county’s workforce) that traveled to Macomb County.
Where Workers Live

Oakland County is a net importer of workers, making the county a job center. In 2015, 687,465 workers were employed in Oakland County. 374,813 (54.5%) of those workers were employed in Oakland, but lived outside of its borders. Of those that traveled to Oakland County for work, 92,635 (24.7%) of the workers were 29 or younger. While Oakland County employers were able to attract many young workers in 2015, 207,606 (55.4%) of the internal jobs were filled by workers between the ages of 30 and 54. This indicates a desire for experienced workers in Oakland County.

Similar to the outflow of Oakland County residents, the great majority of workers that travel to Oakland reside in either Wayne or Macomb counties. 133,156 (19.4%) of Oakland County workers travel in from Wayne County followed by 104,940 (15.7%) that travel in from Macomb County. 137,820 (20.0%) of the 687,465 workers in Oakland County traveled more than 25 miles to their place of employment in 2014.

1 This fact and labor shed statistics throughout this brief are analyzed from the U.S. Census OnTheMap, Center for Economic Studies (2015).

Analysis: Workforce Intelligence Network